



## Communications Coordinator

Divine Renovation is a Catholic ministry dedicated to parish renewal — we exist to inspire, connect, and equip parishes to become missional and through them bring people to Jesus.

We accompany priests and parish leaders who desire to see their parish come alive by providing them with the tools and resources necessary to move from maintenance to mission. And through this, we are creating a tipping of change in the Catholic Church, one missional parish at a time.

As the **Communications Coordinator**, you will be part of Divine Renovation's Marketing-Communications team, which supports our global ministry across five regional offices. Supported by the Manager of Social Media & Communications, you will work directly with our Storyteller and Video Editor and will be responsible for developing and executing communications plans according to the StoryBrand marketing framework. Your writing skills and attention to nuance and creative details enable you to faithfully steward a consistent, recognizable brand.

### Key responsibilities:

- Build communications plans, brandscripts, and visual assets using the StoryBrand marketing framework
- Maintenance and regular updating of Divine Renovation's website, including the creation of new landing pages
- Develop and deploy email newsletter and marketing campaigns
- Interface with our graphic designer to delegate tasks for creative asset builds
- Coordinate multiple projects and campaigns using *ClickUp*
- Steward and take command of the Divine Renovation brand and voice, ensuring that it is being presented faithfully across global and regional channels

### The ideal candidate:

- Has values that align with the Ministry's, including a desire to enable parishes to become missional and to make disciples
- Has excellent writing skills
- Has a relevant bachelor's degree or training in a related discipline (e.g. Information Design, Communications Studies, Marketing, etc.)
- Has a minimum of one year experience in a marketing-communications role
- Has experience and/or familiarity with the StoryBrand marketing framework (considered an asset)
- Has excellent graphic design skills and is experienced with Canva and Adobe Creative Cloud
- Is fluent and experienced in working with WordPress, Elementor, Mailchimp, Campaign Monitor, and Microsoft Office 365.



- Is able to occasionally work odd hours
- Has the ability to handle deadlines and prioritize multiple projects happening simultaneously. Familiarity with *ClickUp* considered an asset.
- Has experience in managing a brand

We offer a competitive salary and benefits package, plus you will be part of an optimistic, professional, results-oriented, faith-filled, and fun team.

To apply for this **full-time permanent remote-working opportunity**, please send your resume and a cover letter describing why this opportunity is right for you to [resume@divinerenovation.org](mailto:resume@divinerenovation.org). Deadline for applications is May 15, 2023.

We thank all those who apply, however only those invited for an interview will be contacted.